

### KLE College of Pharmacy Vidyanagar, Hubballi



# 7.2 BEST PRACTICES

### **Best Practice 1:**

1. Title of the Practice: Service to Society activities through NSS Unit.

### 2. Objectives:

- a) To inculcate amongst students the values of serving the needy and down trodden.
- b) To sensitize the students about their moral and social responsibilities.

#### 3. The Context:

The students admitted to the course of B. Pharm, Pharm D and M. Pharm are aged between the years 18 to 23 years. It is amongst their hands lies the future of our society and country in general. In this sensitive age when the chances of falling in bad company and bad habits is high, it is our sincere effort to channelize this energy of the youth towards constructive and nation building activities. Thus, putting efforts to provide them with Life Long Learning.

By engaging the students in such outreach activities involving healthcare and general awareness which are carried out in extension areas and villages we are also aiming to make available knowledge and practice of good health and hygiene to the underprivileged.



We aim that on completion of their respective courses our students step out not only as Educated Pharmacists but also as Responsible Citizens of the country and continue the outreach activities at a larger scale in their future lives as well

## 4. The Practice:

In pursuit and furtherance of the same we encourage our students to enroll and engage in our NSS unit. The NSS unit conducts several health awareness related camps. It also has adopted a nearby village Rayanal/ Kuruvinatti which is the epicenter point for carrying the maximum outreach activities.

The primary focus of the unit lies on helping the community schools, orphanages, colleges, market areas, extension areas and other areas of public crowing through these activities and conducted awareness campaigns on a mass scale.

The different activities in which the students involve themselves are:

- Swatch Bharat Abhiyaan and Swatchta Pakwara
- Donations of various items of need to orphanage children/blind children school
- Blood Donation
- Distribution of Free Medicines
- Free Health Checkup camps
- Conducting socio economic status survey
- Drug Abuse and Illicit Trafficking Awareness
- COVID awareness and mask distribution
- Girl Child Equality and Gender Equality



Awareness and Celebration of National Days of importance viz: National Voters Day,
 Sadbhavna Diwas, Unity Rally, Independence Day, Republic Day, Kannada Raiyatosava.

#### 5. Evidence of Success:

- The NSS Unit has been awarded as the Best NSS Unit by KAHER Belagavi.
- One Female NSS volunteer has been the recipient of Best NSS volunteer Award at the
  hands of the then CM Shri Siddaramaiah GoK.
   These achievements which are both institutional as well as personal depict that the
  mission of the practice to serve the society as well as to imbibe in our students these
  moral values of selfless service to the society both are bearing fruits.

#### 6. Problems Encountered:

It goes without saying that these selfless acts of service to the down trodden and society at large are not only imperative but also give the individual a sense of satisfaction, however we cannot ignore and under estimate the hurdles that we have faced.

- Hesitancy in villagers/public in general to accept the help, donations from the unit.
- Funds to execute the different ideas of social service and donations on a larger scale.
- Hurdles in tying up with/ signing MoUs with local/city NGOs to walk hand in hand with the same aim to carry out service to the society.

# Resources Required:

- Funds to execute the service
- Guidance to tie up with local/city NGOs.





Government of Karnataka

YOUTH EMPOWERMENT & SPORTS DEPARTMENT NATIONAL SERVICE SCHEME CELL

SS State A ward

2015-16

Certificate

Kum. Neha M. Mali

College of Tharmacy, Hubli

K. L. & Warner Sty, Belgavi

has been awarded the Best NSS Volunteer'

for the year 2015-16 in recognition of meritorious services rendered in the field of NSS

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Dr. Gananatha Shetty Yekkar

State NSS Officer &
Ex-Officio Joint Secretary to Govt.
Youth Empowerment & Sports Department
Govt of Karnataka

Dr. Rajneesh Goel , IAS

Add. Chief Secretary to Govt.

Youth Empowerment & Sports Department
Govt. of Karnataka

16th May 2017



